East Tennessee Regional Leadership Association, Inc.

Advanced Leadership Experience

September 20, 2019

8:00 to 4:30

King University, Hardin Valley Campus

Draft Description of the day -A one day Symposium for ~50 ETRLA Alumni (of ~573 graduates from 1999 to 2018)

*Goal* - to engage ETRLA alumni in the organization whether they "graduated" 20 years ago or last year.

*Audience* – Maximum of 50 of the 573 alumni who have completed the annual ETRLA Program which has been in existence from 1999 to present. It is a regional leadership program drawing community leaders from the 16 counties in the East Tennessee Development District. All outstanding leaders of various careers ranging from elected and appointed officials, private industry, non-profits, chambers, and other governmental organizations. Demographics range from those early in their careers to retirees. All have been active citizens in their respective communities.

***"The mission of East Tennessee Regional Leadership Association is to unite existing and emerging leaders from diverse backgrounds and perspectives to increase their understanding of community issues, broaden their vision, and enhance their individual and collective ability to lead, while at all times championing its values of service, diversity, inclusion, and openness to change."***

Given our mission and target audience consists of ETRLA Alumni, the purpose of this day:

* Encourage leadership in all stages of life/changing demands of leadership.
* Have examples of outstanding leadership practices in the E TN region on various topics.

There are three parts to the day.

* The first is general leadership with Bill Lyons speaking on the importance of community leaders in all levels of government, Jerry Askew on leadership skills in all career stages, Alyssa Sloan, a Kings Univ. professor of communications from a leadership perspective.
* The second is contributions of leadership organizations in our region (focus on ORNL). Leading edge research of two world renowned researchers and other work that is done at ORNL which makes it the outstanding National Laboratory that it is!
* Finally, based on ETRLA Alumni interest in community issues that are also regional issues, such as the opioid epidemic, and Governor Lee's interest in criminal justice reform. For that to be successful at all levels of government the paradigm "you do the crime, you serve the time" must be changed. The reasons people commit crimes are complex and the need for change is both economically reasonable and more just. Community Leaders must be equipped with an understanding of the complexity of the issue in order to encourage and support the local elected officials to be open to making change. Speakers will present on ACE, Adverse Childhood Experience and how that directs poor decision-making of adults (have called Harmony Family Center, Keith Bailey) and Dr. Stephen Loyd, who is a medical doctor who found himself addicted to opioids and his journey to rehabilitation. He is a very powerful speaker.

Presenters and topics:

1. **Leadership Presentations:**
* Jerry Askew - ED of Alliance for Better non-Profits and recently appointed Deacon of St. John's Cathedral could speak on the comment above on leadership in all stages of life.
* Bill Lyons - Speaking on how local leaders affect any/all levels of government and the importance of their continued involvement;
* Alyssa Sloan. Associate Prof Communications at King – “Communication is so central to our lives that a person cannot NOT communicate!”
1. **Regional Impact of ORNL as World renowned leader in Science**
* Have contacted Katy Brown to arrange tour of Manufacturing Demonstration Facility (MDF, 2370 Cherahala Blvd NTRC-2, Knoxville, TN 37932) we could take the class there for a tour (~5 minute bus transit), after lunch on King’s campus.
* Parans Paranthamanm, or Amit Naskar, ORNL – ask that they speak on how ORNL Research Impacts Our World, such as AI applications to medical records, batteries, biodiesel production from tire residue, desalination of water (examples of applied research people would be fascinated with learning about).
1. **Regional Issues: understanding those caught in the criminal justice system and the importance of criminal justice reform**
* ACE Presentation – Ensure it is a "regional" perspective. I think with the focus on revisions to the criminal justice system by the Governor, an understanding of the complexities of incarceration lend itself to improved critical thinking of the subject. We have too many elected officials who make decisions on the subject who are stuck in the paradigm, “You do the crime; you serve the time." We need community leaders who are willing to voice a different perspective. Not to sound cold-hearted but this is not just from a social perspective but also from an economic one. Adverse Childhood Experiences (ACE) presenter; <https://apps.who.int/adolescent/second-decade/section/section_5/level5_3.php> idea is to change perceptions of those swept up in the opioid epidemic or have found themselves homeless or in trouble with the legal system
* Dr. Stephen Loyd – Medical physician, opioid addicted, now rehabilitated; gives fabulous presentations of his journey.

Draft Schedule -

8:00-8:15 Breakfast and welcome

8:15-9:00 Bill Lyons

9:00-9:45 Jerry Askew

9:45-10:00 Break

10:00-10:45 Alyssa Sloan

10:45-11:30 ORNL speakers, Parans and Amit

11:30 – 12:00 Lunch/break

12:00-1:30 MDF tour

1:30-3:00 ACE Presenter

3:00-3:45 Dr. Stephen Loyd

3:45-4:00 Break

4:00-4:30 Wrap-up